





COMPANY

Founded 2012

HeadquartersWhite Plains, NY

U.S. Clientele 8,000+ schools

Global PresenceNorth America, Asia, Africa, and Australia

PATENTS

US Patent No. 9,071,579 US Patent No. 10,419,399

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Tips for Student Safety, Distance Learning

Speakers:

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TIP 1

New Normal
Distance Learning

TIP 2

Cyberbullying,
Harassment,
and Threats

TIP 3

Stress Factors:
Students,
Parents, and
Administrators

TIP 6

Optimizing
Anonymous
Alerts
for Distance
Learning

TIP 5

Open & Safe Communication Channels

TIP 4

Mental Health and Safety Issues

CONFIDENTIAL & PROPRIETARY INFORMATION PATENTED (US Patent No. 9,071,579) Additional Patents Pending.





COVID-19 State of the Union:

- The New Normal
- Learning Challenges
- Scheduling Importance
- Bullying moved online

I want our community to know that we are preparing and we will be prepared to support them.

Burlington School District

Superintendent Yaw Obeng

124,000

55.1 M

64%

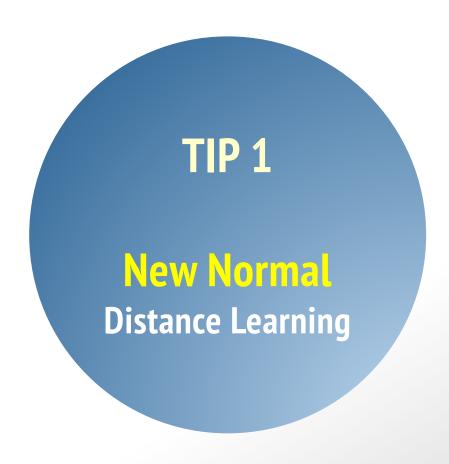
Public and Private Schools impacted

Students affected

States that closed schools into May







TIP 1 Challenges of Distance Learning

Anonymous Alerts (report i



How to Help

- **COVID-19**, students are emotional, limit news
- Parents working at home and being teaching aids
- **Teachers share image on screen**, keep it personal
- Demonstrate 2x patience
- ❖ Not a singular solution, students have varied access
- **❖ 1-on-1** or **small group** conversations outside class

Paper Learning Packets District 1-to-1 Devices

Varied Learning Methods

Internet bandwidth Parents teaching aids



ANONYMOUS ALERTS IS SEEING AN UPTICK













TIP 2 Cyberbullying, Harassment, and Threats



7 Hrs.

Teen Screen
Usage Per Day
(not including
school work)
Source: CNN

Situation learning at home

- Students spending more time online and on social media
- Less oversight by schools and parents (day-to-day environment)
- Students more susceptible to cyberbullying, harassment, predators

Learning Blocks of Time:

- ❖ 15-20 Minutes | K-GRADE 2
- **❖** 20-30 Minutes | GRADES 3-5
- **❖** 45-60 Minutes | MS + HS

Reminders to inform parents about children:

- Take breaks from screens together
- Be mindful of child's online activity
- Encourage children to speak up if struggling







TIP 3 Stress Factors: Students, Parents, and Administrators

Family Stress Factors with COVID-19





Provide resources for your families

- **COVID-19 updates**, ongoing school closures
- ❖ Be a "cheerleader" for families in need
- ❖ Have resources available for struggling students





Faculty / Staff Stress Factors

Online
Operations,
Student
Meals

Fulfilling
Academics

- **Academics** Keep everything simple and accessible
 - Listen to student outreach and their concerns
- Operations Keep fluid stream of communications for emergency and non-emergency related information

FREE ONLINE RESOURCES

















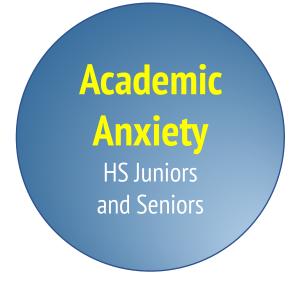






TIP 4 Mental Health & Safety Issues





Depression
Self-Harm,
Suicidal Thoughts



- Incorporate social-emotional learning content Anonymous Alerts reporting app
- Provide extra support for students planning / approaching graduation
- Ensure security of school grounds and 1-to-1 devices supplied to students







TIP 5 Open & Safe Communications

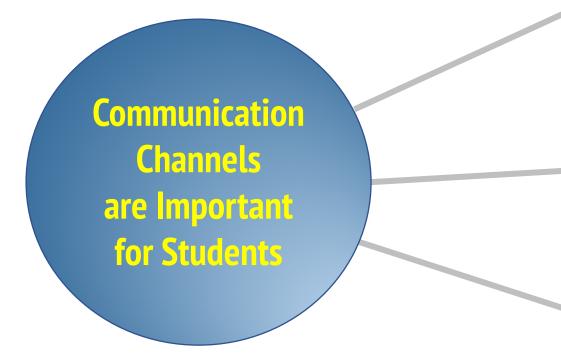




Heightened emotional state, need comfort and privacy

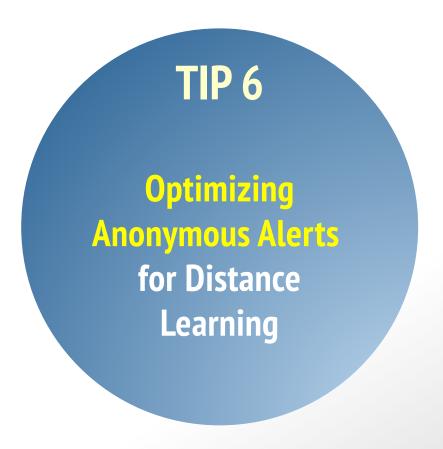
Anonymous communications provides students a forum to report sensitive issues

Need an outlet to communicate with school staff









TIP 6 Optimizing Anonymous Alerts for Distance Learning





Do Bullies quit abusive behavior because of COVID-19?

- Bullies have moved online
- Less oversight than at school
- Watch activity in online classes
- Encourage students to speak up

Customize
Incident Types
for
New Normal

- Cyberbullying
- Cyber harassment
- Online threats, dating violence
- Vandalism
- Family issues / abuse

Expand
Help and
Resources
for students

Include:

- -Social-emotional learning
- -COVID-19 resources
- Avoiding bullying online

Anonymous Communication Channels

Use two-way communications to directly share information with report submitters

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