



To Whom It May Concern:

It is my great honor to introduce you to Kacie's Run 2020, our twenty-first annual 5K and Family Fun Run/Walk benefiting CFBISD Special Olympics.

Kacie's Run has a rich history of making a difference in the lives our community's most deserving athletes, the All Star Special Olympics Athletes of Carrollton-Farmers Branch ISD. Our team is made up of over 280 students from campuses all across our school district beginning in early childhood intervention through their senior year in high school. Our athletes compete annually in bowling and track and field, striving each time they enter the field of competition to live the Special Olympics Oath, "Let me win, but if I cannot win, let me be brave in the attempt."

Our 2020 event endeavors to be the most successful year ever as we seek to increase the longevity of our CFBISD Special Olympics Program so that the athletes we serve continue to have the opportunity to experience the fullness of athletic competition as members of a team, supported by their community and cheered for their by families and friends.

Our theme, **See the good**, hopes to empower every person who hears the Kacie's Run name, witnesses our athletes, or learns of our mission, to see the good together. Whether you choose to run in our USATF Sanctioned 5K race, walk in our Family Fun Run with your kids and neighbors, or sponsor our event at a Friend of Kacie, your contribution is significant and furthers our ability to be the good for our All Stars.

Kacie's Run is tax-deductible charitable donee as described in IR Code Section 170(c)(1). For more information about our mission and beneficiaries or to view pictures and results from previous year events, please visit our website at www.kaciesrun.com.

Thank you for your time and consideration.

Sincerely,

Mary Mahaffey
Kacie's Run Co-Chair





Kacie's Run

Benefiting CFBISD Special Olympics

The mission of Kacie's Run is to create an opportunity for the CFBISD community, its students and staff, to experience our CFBISD Special Olympics Athletes through their involvement as volunteers, sponsors, and participants. Our event promotes acceptance, encouragement, and empowerment through service to other. We honor the legacy of service of Kacie Brekhus.

About our CFBISD All Stars

The All Stars Special Olympics athletes of CFBISD are kids who seek the thrill of competing as a part of a team, doing their best as they step up to the lane and starting line. They are kids who take pride in their uniforms each time they suit up for competition. They are kids who experience joy in hearing their name chanted from the stands and waive their arms in the air at the sound of a

strike. They are kids who believe in themselves and in one another and encourage each other to live the Special Olympics Oath, "Let me win, but if I cannot win, let me be brave in the attempt."



About Kacie Brekhus

Kacie Brekhus was a 2003 graduate of R.L. Turner High School, a former student coordinator of the Turner Torch Run and an active leader in countless school and community organizations. Seizing the opportunity to give of herself, Kacie developed a passion for assisting students with special needs. Through her involvement as the Student Coordinator of the Turner Torch Run, Kacie's leadership skills were enriched as she experienced firsthand the good that could come from service to others.

Following her tragic death during her freshman year at the University of Texas - Red McComb School of Business, Kacie's family recognized the opportunity to continue her legacy of service by contributing to the Turner Torch Run in her name. Shortly after, the run adopted a new name, Kacie's Run, and embraced the mission of students helping students as its primary focus. Today, Kacie's Run unites passionate Student Coordinators from five high school campuses in an effort to carry out this mission. Annually it is what sets this 5K apart from many others in the area, the presence, participation, and enthusiasm of student volunteers who realize the good that they do empowers their peers in a special way.





Friend of Kacie Sponsor Information

Friend of Kacie Sponsors are generous businesses and individuals who wish to make a positive impact on their community by supporting the CFBISD All Stars Special Olympics athletes. The minimum donation to become a Friend of Kacie Sponsor is \$50.⁰⁰. In return for your generous support, the Kacie's Run Committee extends the benefit of printing the name of the business or individual on the back of our 2020 Kacie's Run event t-shirts.

Event Sponsor Information

Through the substantial support of event sponsors, like you, the mission of Kacie's Run is afforded the opportunity to continue to make a difference in the lives of over 280 athletes and their peers.

Each year we strive to increase the longevity of our CFBISD All Stars Special Olympics Program by providing funds which make the following possible at no cost to our athletes:

1. Awards for all athletes participating in the annual CFBISD Invitational Special Olympics Track and Field meet. Total - \$1,600.⁰⁰
2. Letter Jackets for all ninth grade athletes and letter jacket patches to our twelfth grade athletes. Total - \$1,800.⁰⁰
3. Annual track and field commemorative event t-shirts for all participating athletes. Total - \$2,100.⁰⁰
4. Replacing equipment needed for learning new skills and maintaining mastered skills related to Special Olympics events. Total - \$3,600.⁰⁰
5. Transportation to four events each year, two bowling practices, one bowling tournament, and one track and field meet, for all athletes. Total - \$15,000.⁰⁰



Our Thanks to You

In return for your tax-deductible donation which exceeds \$250.⁰⁰, the Kacie's Run Committee extends the following to you as signs of our appreciation:

- Your company logo printed on the back of the 2020 Kacie's Run event t-shirts.
- Up to ten complimentary registrations for your company to attend, participate in, and experience Kacie's Run 2020. (\$250 – 2 complimentary registrations; \$500 – 5 complimentary registrations; \$750 – 7 complimentary registrations; \$1000 – 10 complimentary registrations)
- Your company logo included in Event Sponsor section on the Kacie's Run website as well as our social media sites.
- The knowledge that you have made a difference in the lives of over 280 CFBISD All Stars Special Olympics athletes, their families, friends and coaches.

For more information on how you can make a difference, please contact, Mary Mahaffey at kaciesrun@cfbisd.edu. Sponsor commitment deadline is Friday, February 28, 2020.